



The Aaron and Marjorie Ziegelman Campus • South Sterling, PA  
**INTERNET COMMUNICATION POLICY — Summer 2010**

Return **by April 20** to: Camp JRF • 101 Greenwood Avenue, Suite 430 • Jenkintown, PA 19046

We know that the Internet, when used wisely, provides many safe and positive ways to stay in touch with your friends from camp. We view Internet venues as your right to self-expression and generally have a favorable regard for them. Once you identify yourself as a member of the Camp community in a social networking profile, website, group page or weblog, however; or use the Camp name, logo or any official Camp photograph or text, everything and anything that you post or say in that medium can then be seen as a reflection of Camp. That is why we require you to observe the guidelines below. We established these guidelines to assure that Camp JRF remains an emotionally and physically safe environment for all staff, campers and families.

**As a member of the Camp JRF community:**

1. I will not do any of the following on any social networking or Internet site:
  - use the Camp logo and, if I am a staff member, the Camp name (except if I choose to list it in the “employer” section);
  - add a link from my group page, profile or other site to the official Camp website;
  - include text or photographs that are the property of Camp;
  - if I am a staff member, I may not include photographs or other images/likenesses of campers, or anyone under the age of 18 years;
  - create a Camp “group page” with the above items.
2. I agree to be respectful of the Camp and its program, campers, and employees in all communications in my e-mails, IMs, profile, blog or other Internet sites. As such, I agree to the following:
  - I will not engage in harassment or intimidation.
  - I will not post comments that are derogatory with regard to any individual's race, gender, religion, sexual orientation or disability.
  - I will not use sexually explicit, suggestive, humiliating or demeaning comments.
  - I will not post photographs that compromise anyone's privacy or that are used to demean, humiliate or otherwise embarrass anyone.
3. I recognize and accept the Camp's policy on out-of-camp contact between campers and staff, which is that the Camp discourages such contact. Staff members may not share any contact information (including, but not limited to, phone number, mailing address, e-mail address, instant message name, or weblog address) with a camper unless the parents are fully aware of this exchange, give expressed written permission for such contact, and take full responsibility for it. I understand that Camp JRF takes no responsibility for securing this permission or any ensuing contact.
4. I agree that campers may not access postings of staff members (on Facebook or on similar social networking sites) and, similarly, staff members will not access camper postings. In the event that a camper “friends” a staff member, or visits his/her personal page in such environments as Facebook, the staff member will explain to the camper that Camp policy does not allow staff to accept campers as “friends” on their pages.
5. I understand that even after following all of the guidelines above, the Internet is not private. Therefore, I agree not to use a social networking profile, group page, weblog or other Internet medium to discuss behavior that is prohibited by Camp policy, including, but not limited to, alcohol or drug use, sexual behavior, delinquent behavior, destruction of property, harassment or intimidation.
6. Just as we base our summer community on the value of *kehillah* (community), so too we strive to do the same during the year. With this – and the safety of our campers and staff – in mind, I understand that if I become aware of any cyber-bullying or other type of inappropriate contact on the Internet, I am obligated to contact the Camp Director immediately. Also, if any camper or staff member discloses to me any concerning information, I am required to report this immediately to the Camp Director.

I understand that this policy is intended to help create a warm, caring, and supportive *kehillah* and that breaking any of these rules may have serious consequences up to, and including, removal from the Camp community.

Camper/Staff Member Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent Signature (If camper/staff member is under 18 years old) \_\_\_\_\_ Date \_\_\_\_\_